

SEEDS OF CO-OPERATION CONFERENCE

January 26-29, 2012
Guelph University Centre
Ontario, Canada
www.guelphorganicconf.ca

PLATINUM PATRON (\$7500)



GOLD FUNDERS (\$3500)



SILVER SPONSORS (\$2000)

- CSI - Centre for Systems Integration
- Field Gate Organic Meats
- Harmony Organic Dairy Products
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BENEFACTORS (\$650)

- Heifer International Canada
- The Stone Store Natural Foods

31st Annual Conference, Expo and Tasting Fair
Founded by students in 1982

Highlights: all payments (4HST) listed below (see Registration Form)

- Jan. 27 7:30-9:30 pm: KEVNOTE FORUM (NEW) - Miriam MacGillis, Genesis Farm and Margaret Webb, Canadian author, combine their wisdom in a conversation on food and transformation: *How Green is my Valley?* Open microphone. Keynote Forum: \$10.
- Jan. 26 (1/2 day - 12:4:30 pm) - *Building Local Organic Value Chains Via Co-operative Models*: A symposium + mini-expo. Organizer: Ontario Natural Food Co-op and several co-presenters. Held in Guelph UC103, \$55/general, \$20/ students. An organic box lunch \$12 (served at noon), only if pre-ordered by Jan. 6.
- Jan. 26 (5:30-8:30 pm) - *A Climate Change Charette* seeking community solutions: Featuring UofG profs & Transition Guelph, inviting activists to help organics eliminate fossil fuel dependency while restoring ecosystems. Register at UC103, seminar held in UC442. -\$20/ general or \$10/ student.
- Jan. 27 - 4 x 3-hour seminars (A&B at 9:00 am, C&D at 1:15 pm). *A: Intro to seed production*, several grower presenters; *B: Organic trade symposium*, organizer: Organic Council of Ontario, multiple trade speakers; *C: The whole farm approach to managing crops and livestock*, Hack/Boettcher; *D: Financial viability of small-scale farming*, several presenters. Noon organic box lunch \$12, only if pre-ordered by Jan. 6. Each seminar: \$30 advance or \$50 at door.
- Jan. 27 - (4:10-7:10 pm) The Organic Food & Wine Dinner: Official welcome, socialize with speakers and organic farmers: \$50.
- Jan. 28-29 - Organic Trade Expo & Tasting Fair in Guelph UC (main & basement levels). For sale: organic seeds, memberships, books, foods/ 154 tables expected: FREE to general public. Organic food entrée served noon, Sat-Sun, Main Café right beside Expo.
- Jan. 26-29: how does the workshop program flow + what do I pay for? Read the BROCHURE + REGISTRATION FORM together. Each Thursday-Friday component is individually paid. The 20 Saturday workshops and the 8 Sunday seminars are each paid as a full-day fee.
- 100 volunteers needed! Inquire Kerry: volunteergo@bellnet
- WEB: www.guelphorganicconf.ca for hotels/B&B's (reserve early!), local restaurants serving organic food, SPECIAL MEETINGS and events going on during Conference, breaking news, etc.
- MEDIA contact: Karinna: karrina@2020studios.com. General inquiries: Mike 519-824-4120 x56205. Other: EFO training courses at OMAFRA bldg Jan. 26-27, send \$ direct to EFO and park at OMAFRA bldg.
- Supported by these ORGANIC MEDIA PARTNER Publications:
 - Alternatives Journal
 - Canadian Natural Health Retailer
 - Ecological Farming in Ontario
 - Edible Toronto Magazine
 - Escarpment Views
 - Natural Health Products Canada Guide 2012
 - Healthy Directions Magazine
 - Organic & Non-GMO Report
 - Organic Processing Magazine
 - VISTA Magazine
 - Vitality - Toronto's Wellness Journal
- AnkaCa Gobbio Organics
- Braden Homes
- Crofters Foods
- De Dell Seeds
- Fromagerie L'Anctère
- Global Repair
- Hanley Law Office/Organic Advocacy
- Harmony Whole Foods/Market
- Keystone Grain
- LynDysHealthFoods
- Nuts to You Nut Butter
- Organic Botanic Store
- Sustain Ontario - Alliance for Healthy Food & Farming
- The Cottage Gardener
- The Gentle Rain Natural Foods

SUSTAINER SPONSORS (\$250)

- AnkaCa Gobbio Organics
- Braden Homes
- Crofters Foods
- De Dell Seeds
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31ST ANNUAL ORGANIC AGRICULTURE CONFERENCE

Thursday, January 26 Schedule

NOON: Registration outside Room UC103; view displays from co-ops & pick up pre-ordered organic box lunches in Room UC103. BUILDING LOCAL ORGANIC VALUE CHAINS USING CO-OPERATIVE STRUCTURAL MODELS (12:00 - 4:30 pm, Room UC103). Case study highlights from successful co-ops, recognizing the UN's International Year of Co-operatives. 1:00 pm: Deryse Guy (ON Co-op), Russ Christianson (Rhythm Communications), Hannah Renglich (Local Organic Food Co-ops), Randy Whitteker (ONFC) on co-operative value chains in organic food and farming. 2:15 pm: Break 2:30 pm: Panel from co-ops in different sections of the value chain: growers, processors and retailers focused on local, organic, fair trade and community-building values. 3:30: Discussion on challenges and opportunities. 4:00 pm: Summary, actions, next steps. Cost: \$55 (students \$20) + HST. Organic boxed lunch \$12 + HST, by pre-order up to Jan. 6 only, served at noon in the room. Or bring your own brown bag, or purchase at U.C. café next door.

A CLIMATE CHANGE CHARETTE: community input leading to workable solutions. (5:30 pm - 8:00 pm, Room UC442) Phil Beard (Maitland Valley Conservation), Ricardo Ramirez & Karen Landman (U of Guelph profs) & Sally Ludwig of Transition Guelph Group join in identifying how organic agriculture can be transformed to eliminate dependency on fossil fuels while restoring the health of our ecosystems and adapting to climate change. Continuing the work of climate change/peak oil workshops from past Guelph conferences. Cost: \$20 general admission (\$10 student) + HST. Register at Room UC103.

Friday, Jan. 27 morning (each \$30 advance/\$50 at door) (9:00 am. to noon)

Seminar 'A' - Introduction Part 1 of the Successful Agriculture Stream Introduction to seed production: covers isolation distances, cross-pollination, population size, wet & dry seed extraction, basic seed cleaning techniques. Presenters are active seed growers. Target: farmers and gardeners. <i>Trainers: Daniel Brisebois (Femme TournesSol), Kim Delaney (Hawthorne Farm), Grieta Kryger (Grieta's Organic Seeds)</i>	OR	Seminar 'B' - Advanced Organic Council of Ontario (OCO) Trade Symposium. Issues: 1) Aquaculture standard led by Ted Zetzel for input to proposed standard 2) State of the industry' update with Theresa Schumilas on current OCO research: production, sales outlets, processing sector challenges 3) Understanding growth on the organic value chain including current branding strategy update by J.P. LaCroix. Guests will be engaged in sector planning. 4) GMO policies concerning organics with input to go to farm policy positions <i>OCO leads multi-stakeholder effort with OFC help</i>
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Friday, Jan. 27 afternoon (each \$30 advance/\$50 at door) (1:15 p.m. to 4:15 p.m.)

Seminar 'C' - Advanced Part 2 of the Successful Agriculture Stream The whole farm approach to managing crops and livestock. Two well-known organic farmers share their work from their large acreages in west-central Ontario. Hack farms 1000+ acres at Kincardine/Lake Huron and Boettcher farms 600 acres in Huron County. This is a fully advanced presentation from two growers skilled in biodynamic ideas. <i>Trainers: Jill Hack & Chris Boettcher</i>	OR	Seminar 'D' - Advanced Financial viability of small-scale farming Continuation of 2011's seminar, providing solutions to multiple challenges. Topics: management (bookkeeping, office operations, record keeping), scale of operation (managing diversity/complexity); land (rent/own); CSA; communicating with clients; marketing issues (small farm synergies). Four farms will share their successes while helping attendees with their own operations. <i>Presenters: The New Farm, Meeting Place Farm, Tournesol Farm, Mamokun Farm</i>
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Friday 4:10 pm. - 7:10 pm. (NOTE: final dinner seating is at 5:15 sharp - please don't be late!)

Organic Food & Wine Dinner (\$50 + HST - max 200 tickets)
Meet the conference speakers, traders and guests at the Guelph U.C. - Peter Clark Hall, lower level

Friday 7:30 pm. - 9:30 p.m.:

The Keynote Forum (\$10/person + HST) at Thornbrough Hall Auditorium
How Green Is My Valley? A down-to-earth agricultural conversation about inspiration & transformation. *Miriam MacGillis* of Genesis Farm, New Jersey, advocate of 'earth literacy' will present ideas on the craft of farming from a CSA grower's eyes. *Margaret Webb*, Toronto author, will talk about the inspiration received from meeting biodynamic farmers on her extensive travels seeking a 'stewardship choir'. With the Forum's open microphone, guests are welcome to pose questions arising on spirituality, ethics, food production, green marketing or any issue which moves you.

31ST ANNUAL ORGANIC AGRICULTURE CONFERENCE

Workshop Schedule - Saturday, January 28

WORKSHOP THEMES ⇨	Trends in the Organic Cropping World	Organic Livestock Care & Management	Organics for Smallholders	Marketing the Organic Message	Seeds of the Future
SPECIAL MEETINGS HELD DURING CONFERENCE: See SPECIAL MEETINGS on website www.guelphorganicconf.ca for full details, times, prices & contacts. <ul style="list-style-type: none"> Organic Ag, Centre of Canada Research Needs' consultation International Organic Inspectors Association training FarmStart networking room Tony Hornick's sprouting information room Organic Council of Ontario 'Organic Awards Evening' (downtown Guelph) The Co-op IceBreaker Lounge & Meeting Area International groups consultation room REAP-Canada AGM Organic wine & beer sampling event (in development) Others as they are confirmed The Conference provides 3rd & 4th floor rooms for these meetings.	9:30 am.-10:30 am. International experiments in open-pollinated corn production and local comparisons <i>Loïc Dewavrin</i>	9:30 am.-10:30 am. Organic dairy case study: somatic cell count management from 38 Quebec farms <i>Francois Labelle</i>	9:30 am.-10:30 am. Root collar basics for the small farm <i>Tarah Young</i>	9:30 am.-10:30 am. Coming clean on organic body care <i>Simon Jacques & Alain Menard</i>	9:30 am.-10:30 am. Planting a seed: Organic co-ops - secrets of marketing and management <i>Randy Whitaker & Patrick Conner</i>
	11:00 am.-12 noon Mushroom growing on logs: techniques for getting started <i>Bruno Petho</i>	11:00 am.-12 noon Organic livestock market potential and business realities <i>Ted and Mark Soudant</i>	11:00 am.-12 noon Ignatius steel in the field: equipment choices for organic farmers <i>Lorne Jamieson</i>	11:00 am.-12 noon Farmers' markets: more than just food - research report and discussion of communication issues <i>Hélène St-Jacques</i>	11:00 am.-12 noon Community seed systems <i>Bob Willfong & Cory Edman</i>
1:30 - 3:00 p.m. Getting to know your organic grain buyer: a Forum on selling profitably <i>Panel of traders: T. Manley, M. King, D. Bowersdorff & R. Rivest</i>	1:30 - 3:00 p.m. Organic science cluster research updates: sheep parasite control, dairy production and welfare <i>Laura Falzon & Anita Tucker</i>	1:30 - 3:00 p.m. Forest gardens: initiating diverse natural systems on a scale you can manage <i>Shantree Kacera</i>	1:30 - 3:00 p.m. The health benefits of organics from an autistic and environmentally sensitive viewpoint <i>Jackie McMillan</i>	1:30 - 3:00 p.m. International development perspectives on seed banking: can this model work for Canada? <i>USC-Canada presenters</i>	
3:30 - 5:00 p.m. Cultivation of organic hops: getting started <i>Mike Discoll</i>	3:30 - 5:00 p.m. Holistic grazing management <i>Tony & Fran McQuail</i>	3:30 - 5:00 p.m. Small-scale composting tips for an acre or less <i>Mike Nevlin</i>	3:30 - 5:00 p.m. Forum on leveraging social media to market organics <i>Barry Martin & Organic Council of Ontario presenters</i>	3:30 - 5:00 p.m. Growing seed for profit on production-scale market gardens <i>Daniel Brisebois</i>	
Saturday, 11:30 am. - Organic food entrée served in the Centre 6 Café (U.C. Cafeteria). First come - first served!					

NOTE: Please check regularly for full workshop descriptions and new/updated information at www.guelphorganicconf.ca.

Seminar Schedule - Sunday, January 29

This paper meets many environmental goals/standards.
www.wausaupaper.com

<i>Organic Table-Top Trade Show</i>		9:30 - 12:45 p.m.	9:30 - 11:30 a.m.	9:30 - 11:30 a.m.	9:30 - 11:30 a.m.
Saturday: 9 a.m. - 5:30 p.m. Sunday: 10 a.m. - 4:00 p.m. Univ. Centre - Main level, Basement lobby and PCH auditorium		Introduction to co-operatives for young farmers. Youth panel of inspiring stories and Q&A. Organic focus crafts and activities to involve youth. <i>Organic Council of Ontario Youth Stream</i>	Ten essential herbs: growing, using and enjoying medicinals <i>Kerry Hackett</i>	Introduction to Soil Food Web composting principles <i>Christine George</i>	BIODYNAMICS SEMINAR A Farming as transformation: perspectives from spirituality and cosmology <i>Miriam MacGillis</i>
		1:00 - 3:00 p.m. Food hubs: helping new farmers share investment, workload and marketing <i>Robin Turniciff: In 20 years, Scanich Organics has grown into a nexus of food producing bounty and is a driving force in the eat-local movement on Vancouver Island.</i>	Organic solutions to late blight in tomatoes <i>Gregory Hill: has grown up to 200 varieties in east-central Ontario, will discuss certifier-approved organic control methods</i>	Organic flower farming <i>Shane Eby</i>	BIODYNAMICS SEMINAR B Understanding the spiritual foundations of BioDynamic agriculture <i>Graham Corbett</i>
Sunday, 11:30 am. - Organic food entrée served in the Centre 6 Café (U.C. Cafeteria). First come - first served!					

See Visiting/Location on website

To all conference attendees, please note:

- The Conference Response Line 519-824-4120, ext:56205 is now active through January 31/12.
- Saturday/Sunday lunch costs not included in registration fee. Large cafés in U.C. with others nearby.
- Thursday and Friday seminars: strongly recommend you pre-purchase a \$12 (+ HST) parking pass (park in lot P15, P14 or follow instructions on pass).
- Saturday/Sunday parking is free (see all "P" on map below). Public transit is available to Guelph and to campus. Check 'Visiting' on website for U.C. maps.
- Use Response Line above for general inquiries. All questions regarding Trade Show costs, policies and sponsorships, call 705-444-0923.

See Visiting/Location on website