

**2012 GUELPH UNIVERSITY CENTRE ••• MAIN LEVEL ORGANIC EXPO MAP ••• TABLES # 1-72 • JANUARY 28-29/2012**

The Guelph University Centre is the central building on campus, where the Organic Expo & the workshops take place. Two large cafés are also in this Centre.

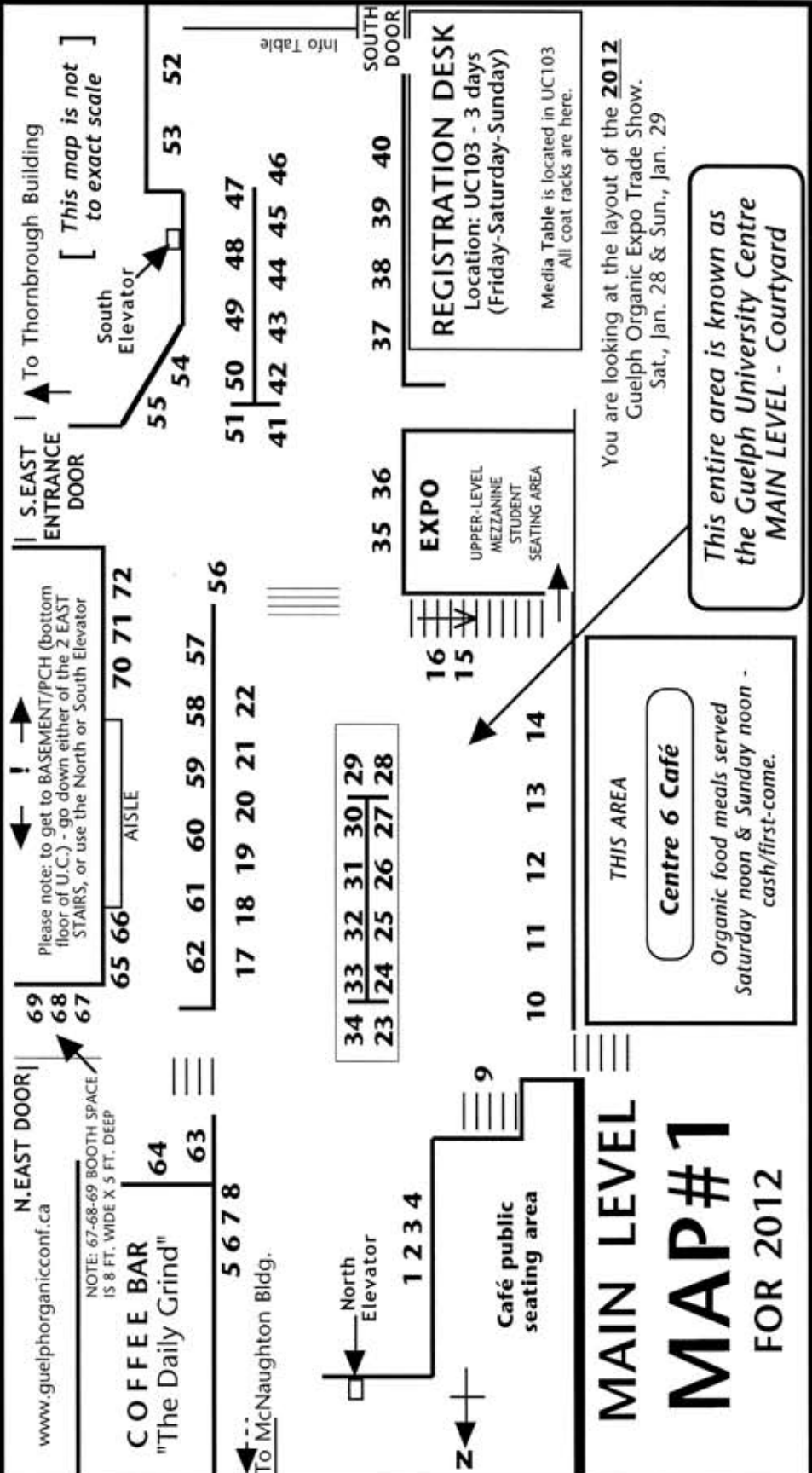
**Saturday, January 28th - 9.00 am thru 5.30 pm (runs at the same time as the full day workshops)**  
**Sunday, January 29th - 10.00 am thru 4.00 pm (runs at the same time as the full day workshops)**

**FOR-PROFIT COST :** Sept. 15 postmark - 1 table: \$525 + \$68.25 HST = \$593.25 (double tables/to SILVER SPONSORS only)  
**FOR-PROFIT COST :** Nov. 30 - Final Payment Deadline - 1 table: \$650 + \$84.50 HST = \$734.50

**NON-PROFIT COST :** Sept. 15 postmark - 1 table: \$450 + \$58.50 HST = \$508.50

**NON-PROFIT COST :** Nov. 30 - Final Payment Deadline - 1 table: \$550 + \$71.50 HST = \$621.50      *[ LITERATURE TABLE SPACE = 1 SQ.FT. \$28.25 ]*

Each 2-day Main Level Expo table gets 2 Conf. badges (for Sat./Sun. workshops). Paid registration mandatory for extra staff attending workshops + for Thur./Friday program. Pre-purchase your extra staff badges @ \$28.25 - can be ordered on the Exhibitor Form.



You are looking at the layout of the **2012** Guelph Organic Expo Trade Show. Sat., Jan. 28 & Sun., Jan. 29

*This entire area is known as the Guelph University Centre MAIN LEVEL - Courtyard*

**Centre 6 Café**  
Organic food meals served Saturday noon & Sunday noon - cash/first-come.

**MAIN LEVEL**  
**MAP #1**  
**FOR 2012**

2012 GUELPH UNIV. CENTRE ••• BASEMENT LEVEL ORGANIC EXPO MAP ••• TABLES # 73-154 • JAN. 28-29/2012

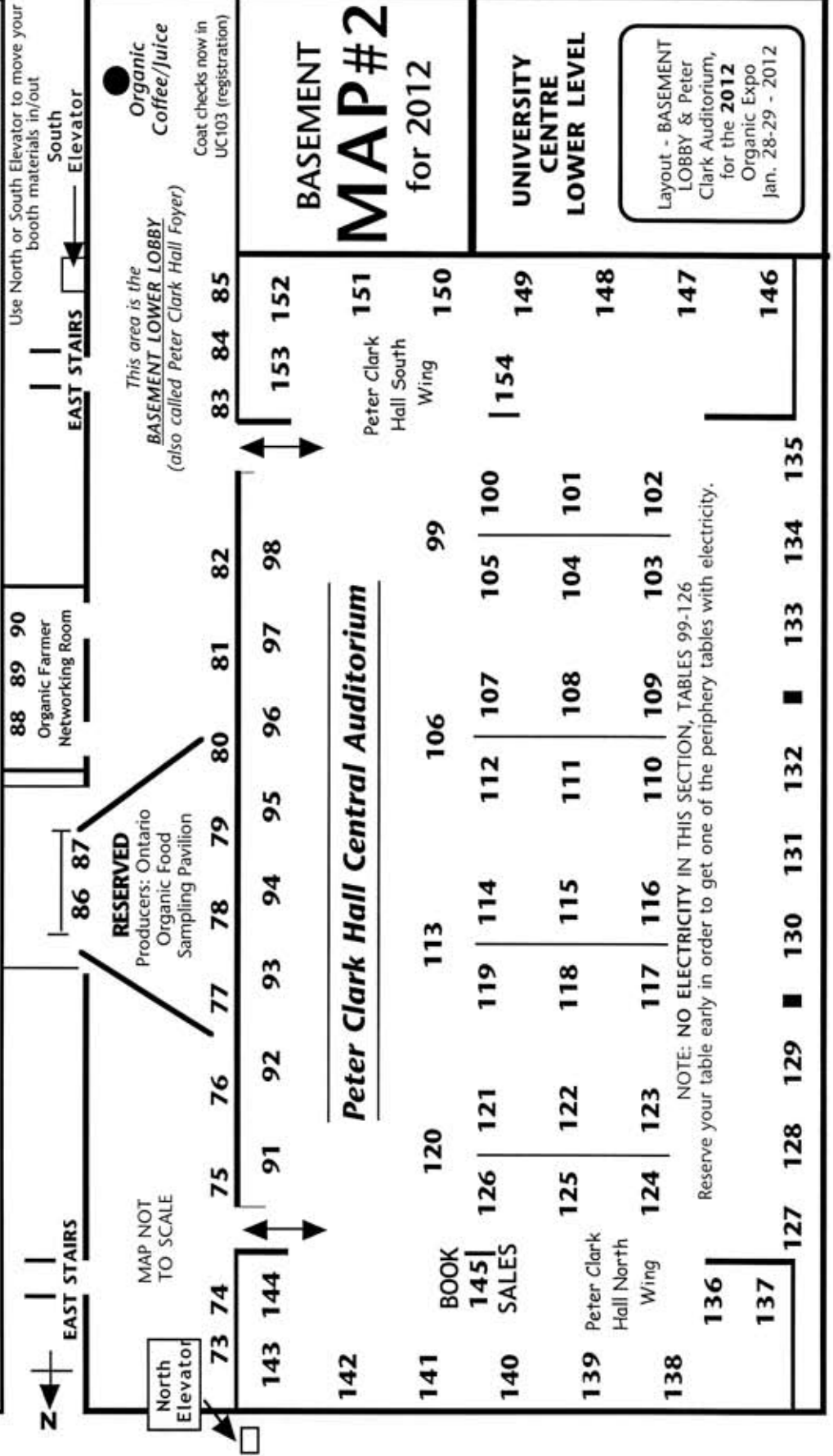
PRICES FOR TABLES # 73 - 154 • JANUARY 28 & 29, 2012 • All paid organic coffee/cider sold in Basement Lobby

Saturday, January 28th - 9.00 am thru 5.30 pm (runs at the same time as the full day workshops)  
 Sunday, January 29th - 10.00 am thru 4.00 pm (runs at the same time as the full day workshops)

Cost: 1. FOR-PROFIT--DECEMBER 15/11, FINAL PAYMENT DEADLINE - 1 table: \$325 + \$42.25 HST = \$367.25

Cost: 2. NON-PROFIT--DECEMBER 15/11, FINAL PAYMENT DEADLINE - 1 table: \$200 + \$26 HST = \$226

Each 2-day Basement Level table gets 1 comp Conf. Saturday/Sunday workshops badge. Pre-purchase your extra staff badges @ \$28.25 - ordered on the Exhibitor Form. Badge registration mandatory for extra staff attending workshops & for Thursday-Friday program.



# EXHIBITOR MAIN LEVEL TABLES • TABLE #1 TO #72

## GUELPH ORGANIC EXPO 2012 EXHIBITOR REGISTRATION

**DATES** SATURDAY, JANUARY 28/GUELPH U.C. .... FROM 9.00 AM THRU 5.30 PM  
SUNDAY, JANUARY 29/GUELPH U.C. .... FROM 10.00 AM THRU 4.00 PM

### • TABLE PRICE IF PAID BY SEPT. 15TH DISCOUNT DATE

**FOR-PROFIT** (Sept. 15 postmark: \$525+\$68.25 HST).....\$593.25 per 6-FT TABLE  
**NON-PROFIT** (Sept. 15 postmark: \$450+\$58.50 HST).....\$508.50 per 6-FT TABLE

### • TABLE PRICE IF PAID BY NOV. 30TH FINAL PAYMENT DATE

**FOR-PROFIT** (Nov. 30 paid deadline: \$650+\$84.50 HST).....\$734.50/6-FT TABLE  
**NON-PROFIT** (Nov. 30 paid deadline: \$550+\$71.50 HST).....\$621.50/6-FT TABLE

Note #1: Due to Guelph space limits, our Committee has determined that double-table bookings will be given only to those companies contributing as a **\$2000 SILVER SPONSOR** or greater. The "Silver Sponsor" is described in the **CORPORATE SPONSOR PROGRAM**. A copy of this, showing financial terms and conditions is available on request.

Note #2: There is **Friday evening set-up with security**, for the **MAIN LEVEL ONLY**. For Saturday evening, **security is included** in your cost (MAIN LEVEL, BASEMENT LEVEL). For all exhibitors, we will store your booth and goods in locked room UC103, on Friday, Jan. 27. Prices above show 13% HST TAX/HST#: 882143308.

Note #3: Sept. 15th discounts & November 30th final payments strictly enforced because of Expo table waiting lists. **MAIN LEVEL** tables receive **2 admission badges (Sat./Sun. workshops)**, to be used by your staff or booth personnel.

## EXHIBITOR REGISTRATION FORM •• PLEASE FAX/MAIL BACK

Select 1 table from MAP#1 (with 2nd/3rd choices) • FAX this form now to (705) 444-0380.

- MAIN LEVEL - For-Profit - Sept. 15 postmark - 2-day booking/1 table @ \$593.25 = \$ \_\_\_\_\_
- MAIN LEVEL - For-Profit - Nov. 30 final payment - 2-day booking/1 table @ \$734.50 = \$ \_\_\_\_\_
- MAIN LEVEL - Non-Profit - Sept. 15 postmark - 2-day booking/1 table @ \$508.50 = \$ \_\_\_\_\_
- MAIN LEVEL - Non-Profit - Nov. 30 final pmt - 2-day booking/1 table @ \$621.50 = \$ \_\_\_\_\_
- LITERATURE TABLE - Jan. 15 final payment - 1 sq. ft of display space @ \$28.25 = \$ \_\_\_\_\_
- EXTRA workshop/discount admission badge for EXPO staff \_\_ badges @ \$28.25/each = \$ \_\_\_\_\_
- ORGANIC CONFERENCE SUSTAINING FUND - I am contributing \$ \_\_\_\_\_ (please: + HST) \$ \_\_\_\_\_  
TOTAL CDN\$ ENCLOSED: CDNS : \$ \_\_\_\_\_

U.S.\$ PAYMENTS ARE NOW SURCHARGED @ 2% MORE = CDN\$ TOTAL (X 1.02): U.S.\$ : \$ \_\_\_\_\_

I will pay/register using **PAYPAL** (VISA, MC, AMEX). Phone Expo Mgr. to get Web log-in address.

\*\*\*\* REMINDER: MAKE CHEQUE PAYABLE TO **ORGANIC CONFERENCE, Box 116, Collingwood, ON, L9Y 3Z4**

NAME OF COMPANY/GROUP \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE/STATE \_\_\_\_\_ POSTAL CODE/ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_ CONTACT \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB \_\_\_\_\_

Table preference/see map: 1st Choice ( # ); 2nd Choice ( # ); 3rd Choice ( # )

Special requests: Volunteer to assist booth set-up ; Other (describe) \_\_\_\_\_

Electricity/complete description/equipment used/voltage (IMPORTANT): \_\_\_\_\_

# EXHIBITOR BASEMENT LEVEL → TABLES 73 TO 154

## GUELPH ORGANIC EXPO 2012 EXHIBITOR REGISTRATION

[The Basement Lower Level is made up of: a large Lower Lobby + adjoining Room B, the PCH Central Auditorium, as well as the PCH North & South Wings. These are all located in the Guelph U.C. basement, one level below the U.C. Main Level]

**DATES** SATURDAY, JANUARY 28.....FROM 9.00 AM THRU 5.30 PM  
SUNDAY, JANUARY 29.....FROM 10.00 AM THRU 4.00 PM

- **THIS IS THE FULL PRICE FOR 1 TABLE ON THE BASEMENT LEVEL**

**COST** **FOR-PROFIT COMPANY**

**PAYMENT DUE: Dec. 15th: \$325 + \$42.25 HST= \$367.25 per 6-FT TABLE**

**NON-PROFIT GROUP**

**PAYMENT DUE: Dec. 15th: \$200 + \$26 HST= \$226.00 per 6-FT TABLE**

Note #1: Due to Guelph Expo space limits, our Committee has determined that 2-table bookings will be given only to those companies who contribute as a **\$2000 SILVER SPONSOR** or greater. A "Silver Sponsor" is described in the CORPORATE SPONSOR PROGRAM, whose financial terms and conditions are available on request.

Note #2: Saturday evening BASEMENT LEVEL table security is included in your cost. There is no BASEMENT LEVEL Friday evening set-up, but we'll will store your booth materials in UC103 (locked room, by prior request) on Jan. 27. Prices above show 13% HST TAX - HST#:882143308. Dec. 15 payments strictly enforced because of waiting lists. Each BASEMENT LEVEL table which you reserve receives 1 Sat./Sun. admission badge (for workshops). Electricity not available at all basement table locations - please check layout map carefully before selecting your first choice (specifically in central section of auditorium).

### **EXHIBITOR BASEMENT REGISTRATION FORM •• PLEASE FAX/MAIL BACK**

Select 1 table from MAP#2 (with 2nd/3rd choices) • FAX this form now to (705) 444-0380.

- BASEMENT - For-Profit - Dec. 15 final payment - 2-day/1 table..... @ \$367.25 = \$ \_\_\_\_\_
- BASEMENT - Non-Profit - Dec. 15 final payment - 2-day/1 table..... @ \$226.00 = \$ \_\_\_\_\_
- LITERATURE TABLE - Jan. 15 final payment - 1 sq. ft of display space..... @ \$28.25 = \$ \_\_\_\_\_
- EXTRA workshop/discount admission badge for EXPO staff \_\_\_ badges @ \$28.25/each= \$ \_\_\_\_\_
- ORGANIC CONFERENCE SUSTAINING FUND - I am contributing \$ \_\_\_\_\_ (please: + HST) \$ \_\_\_\_\_

TOTAL CDN\$ ENCLOSED: **CDN\$** : \$ \_\_\_\_\_

U.S.\$ PAYMENTS ARE NOW SURCHARGED @ 2% MORE = **CDN\$** TOTAL (X 1.02): **U.S.\$** : \$ \_\_\_\_\_

I will pay/register using PAYPAL (VISA, MC, AMEX). Phone Expo Mgr. to get Web log-in address.

\*\*\*\* REMINDER: MAKE CHEQUE PAYABLE TO ORGANIC CONFERENCE, Box 116, Collingwood, ON, L9Y 3Z4

NAME OF COMPANY/GROUP \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ PROVINCE/STATE \_\_\_\_\_ POSTAL CODE/ZIP \_\_\_\_\_

PHONE ( ) \_\_\_\_\_ FAX ( ) \_\_\_\_\_ CONTACT \_\_\_\_\_

E-MAIL \_\_\_\_\_ WEB \_\_\_\_\_

Table preference/see map: 1st Choice ( # \_\_\_\_\_ ); 2nd Choice ( # \_\_\_\_\_ ); 3rd Choice ( # \_\_\_\_\_ )

Special requests: Volunteer to assist booth set-up \_\_\_ ; Other (describe) \_\_\_\_\_

Electricity/complete description/equipment used/voltage (IMPORTANT): \_\_\_\_\_